

Top Five Facts You Didn't Know About Enterprise

Enterprise Is Driving the Migration Toward the Internet of Things (IoT)

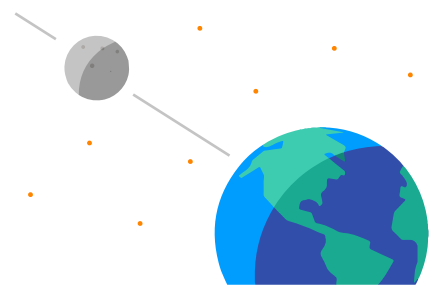
6

TRILLION

Nearly 6 trillion dollars will be spent on IoT solutions over the next five years, driven by enterprise



\$6 TRILLION DOLLARS
spent on IoT



= a stack of \$1 bills that covers **1.5 TIMES THE DISTANCE BETWEEN EARTH AND THE MOON**

Enterprise Will Forever Be in Hackers' Crosshairs

\$100 BILLION

The estimated annual damage to the U.S. economy caused by cyber-attacks is \$100 billion

That's more than the military spending of **RUSSIA AND GERMANY COMBINED**



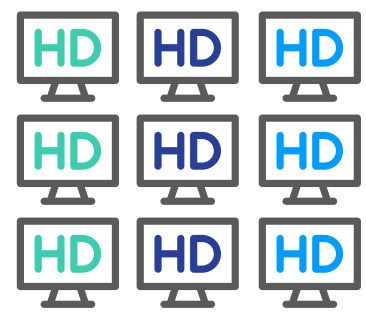
Self-driving Cars May Create a New Class of Enterprise Networks

4,000 GIGABYTES

Self-driving cars will consume 4,000 gigabytes of data in just one hour of driving



ONE HOUR
of self-driving



= **800**
1080p HD movies

1 Millisecond Might Be Too Long to Wait

\$100

MILLION

For a major brokerage firm on Wall Street, a 1 millisecond advantage in trading can be worth \$100 million a year in revenue



ONE MILLISECOND



= the price of a new **AIRBUS A320neo**

Network Outages Can Result in Bankruptcy

\$6.48 MILLION PER HOUR

The average network downtime for a large online brokerage is about \$6.48 million per hour

the equivalent of buying a **16-ACRE PRIVATE ISLAND IN THE CARIBBEAN**

